

# Shaping What Makes Huntingdonshire Special

Festival of Place That

Delivers Huntingdonshire Futures

# Background

- In 2022 Huntingdonshire District Council engaged in the widest consultation in Huntingdonshire's history.
- This established Huntingdonshire Futures, our co-designed strategy for place.
- 5 journeys were identified by the people and communities of Huntingdonshire
- 2 journeys were prioritised and activity launched in 2023 – Health Embedded and Inclusive Economy.



# What If... Togetherness

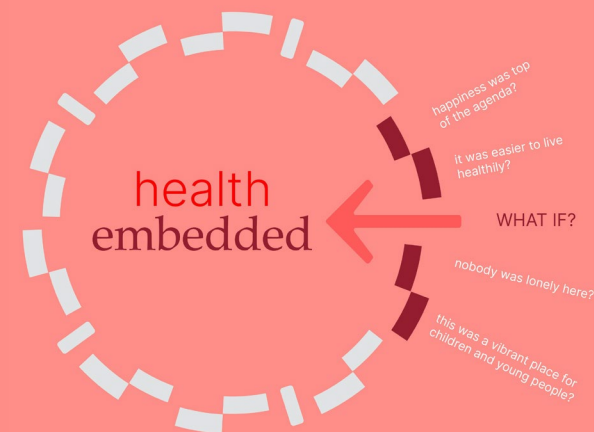
- The priority of the Health Embedded steering group, to combat loneliness and social isolation by:



- Decreasing loneliness amongst our residents
- Emphasising happiness for people in Huntingdonshire

## What if...

- you could bring members of your community together over hobbies and passions?
- you could connect people of different backgrounds, ages, ethnicities, religions, and experiences?
- you could offer a space for sharing emotions and mental health struggles?



# What if .... Skills & Opportunities

- The goal of the Inclusive Economy Steering Group, is to *connect people to opportunities by:*



- Our businesses and organisations working hand in hand with local young people
- Residents aware of and learning new skills at all life stages


## What if...

- you could do something new to connect young people to aspire through opportunities in Huntingdonshire?
- you could invest in an activity offering skills to support employability?
- your school could use technology to bring opportunities to life?



# What if .... We are proud of where we live and work

*To encourage people to feel connected to Huntingdonshire and a sense of pride in our heritage and innovation.*



Pathways from the  
Journey

- Creating a strong identity for the whole of Huntingdonshire
- Building up community resilience
- Making high streets as the centre of social and cultural life

## What if...

- you could organize an activity that improves your local area?
- you could hold a day that brings together your community?
- you could run an event celebrating the history of your town, village, or parish?



# What Outputs Could We Achieve?

What if ..... Councillors could champion:

- Community led action/activities
- Local volunteering activity
- Activity that brings community together
- Action that brings the journeys and pathways of Huntingdonshire Futures to life.
- Actions that are co-designed, co-created and community delivered.
- Activity that connects, refreshes and broadens stakeholders
- A platform to celebrate.
- Pipeline of future ideas, linked to Huntingdonshire Futures

# What Outcomes Could We Achieve?

## Improved quality of life for local people:

- Better health, mental and physical
- Community led actions, by the people for the people
- Smaller community groups enabled during challenging times
- Better connected, to opportunities and community-based support

## A better Huntingdonshire for future generations:

- Improved public environment/spaces
- Increased awareness of Huntingdonshire Futures, bringing it to life.
- Broadening stakeholders, re-engaging with our communities.
- Pride in place

How Best to do this in 2024/25?

What should we do, and how should we do it?

What do you think?



# How Best to do this in 2024/25?

## Skills and Opportunities

- do something new to connect young people to aspire through opportunities in Huntingdonshire.
- invest in an activity offering skills to support employability.
- enable your school to use technology to bring opportunities to life.

## Togetherness

- bring members of your community together over hobbies and passions.
- connect people of different backgrounds, ages, ethnicities, religions, and experiences.
- offer a space for sharing emotions and mental health struggles.

## Proud of where I live and work

- organize an activity that improves your local area.
- hold a day that brings together your community.
- run an event celebrating the history of your town, village, or parish.

# How Best to do this in 2024/25?

How do we get the whole of Huntingdonshire involved:

- Residents;
- Businesses;
- Stakeholders; and
- All our communities in their diversity and brilliance?

What else might we want to enable to see this work well?

Who else might we need to influence to make this successful?

How do we:

- Influence, Enable, and Do!

# Next Steps .....?

Some thoughts:

- Feedback from this panel
- Role of this panel in next steps?
- Wider member workshop?
- Feedback final proposal to this panel?
- Launch on Huntingdonshire Day 25<sup>th</sup> April?

# Contact details and links

[Place@huntingdonshire.gov.uk](mailto:Place@huntingdonshire.gov.uk)

[Huntingdonshire Futures | Let's Talk Huntingdonshire  
\(letstalkhuntingdonshire.net\)](https://letstalkhuntingdonshire.net)

## Team:

Lily Simmonite - Place Strategy Co-Ordinator

Paul Gibbons – Project Manager

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## Executive Portfolio:

Councillor Sarah Conbov